



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Cherie Berry for Labor Commission(9830)
Specialized Media Services (1766)
Byrd, Jackie
Wade, Dave (1546)
ph: (704) 371-3164

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Candidate (1071)
POLITICAL (28001)
Local/Political
1567/

Specialized Media Services
Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Invoice 653924
Inv Date 11/25/2012
Terms Net 30
Contract 336344
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:06:41PM

Charlotte (WSOC)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-----------------------|----------------------------------|-----------------------|---------|-----------------------------|--------------|---------|---------|
| 1.0 | Spot | 9:00:00AM-10:00:00AM | Per week (4), Mo, Tu, We, Th, Fr | 10/29/12 9:30AM (Mo) | 00:15 | LIVE! WITH KELLY | BerryRevised | \$44.00 | |
| 1.0 | Spot | 9:00:00AM-10:00:00AM | Per week (4), Mo, Tu, We, Th, Fr | 10/30/12 9:49AM (Tu) | 00:15 | LIVE! WITH KELLY | BerryRevised | \$44.00 | |
| 1.0 | Spot | 9:00:00AM-10:00:00AM | Per week (4), Mo, Tu, We, Th, Fr | 10/31/12 9:59AM (We) | 00:15 | LIVE! WITH KELLY | BerryRevised | \$44.00 | |
| 1.0 | Spot | 9:00:00AM-10:00:00AM | Per week (4), Mo, Tu, We, Th, Fr | 11/01/12 9:56AM (Th) | 00:15 | LIVE! WITH KELLY | BerryRevised | \$44.00 | |
| 3.0 | Spot | 9:00:00AM-10:00:00AM | Day, M-1 | 11/05/12 9:31AM (Mo) | :15/:15 | LIVE! WITH KELLY | BerryRevised | \$44.00 | |
| 3.0 | Spot | 9:00:00AM-10:00:00AM | Day, M-1 | 11/05/12 9:33AM (Mo) | :15/:15 | LIVE! WITH KELLY | BerryRevised | \$44.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/30/12 11:00AM (Tu) | 00:15 | The View | BerryRevised | \$58.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/31/12 11:44AM (We) | 00:15 | The View | BerryRevised | \$58.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/01/12 10:59AM (Th) | 00:15 | The View | BerryRevised | \$58.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/02/12 11:00AM (Fr) | 00:15 | The View | BerryRevised | \$58.00 | |
| 5.0 | Spot | 11:00:00AM-12:00:00PM | Day, M-1 | 11/05/12 11:43AM (Mo) | :15/:15 | The View | BerryRevised | \$58.00 | |
| 5.0 | Spot | 11:00:00AM-12:00:00PM | Day, M-1 | 11/05/12 11:44AM (Mo) | :15/:15 | The View | BerryRevised | \$58.00 | |
| 6.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/29/12 12:39PM (Mo) | 00:15 | EYEWITNESS NEWS 12P | BerryRevised | \$44.00 | |
| 6.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/30/12 12:41PM (Tu) | 00:15 | EYEWITNESS NEWS 12P | BerryRevised | \$44.00 | |
| 6.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/31/12 12:42PM (We) | 00:15 | EYEWITNESS NEWS 12P | BerryRevised | \$44.00 | |
| 6.0 | Spot | 12:00:00PM- 1:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/01/12 12:39PM (Th) | 00:15 | EYEWITNESS NEWS 12P | BerryRevised | \$44.00 | |
| 7.0 | Spot | 12:00:00PM- 1:00:00PM | Day, M-1 | 11/05/12 12:57PM (Mo) | :15/:15 | EYEWITNESS NEWS 12P | BerryRevised | \$44.00 | |
| 7.0 | Spot | 12:00:00PM- 1:00:00PM | Day, M-1 | 11/05/12 12:59PM (Mo) | :15/:15 | EYEWITNESS NEWS 12P | BerryRevised | \$44.00 | |
| 8.0 | Spot | 1:00:00PM- 2:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/29/12 12:59PM (Mo) | 00:15 | The Chew | BerryRevised | \$44.00 | |
| 8.0 | Spot | 1:00:00PM- 2:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/31/12 12:59PM (We) | 00:15 | The Chew | BerryRevised | \$44.00 | |
| 8.0 | Spot | 1:00:00PM- 2:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/01/12 1:31PM (Th) | 00:15 | The Chew | BerryRevised | \$44.00 | |
| 8.0 | Spot | 1:00:00PM- 2:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/02/12 1:29PM (Fr) | 00:15 | The Chew | BerryRevised | \$44.00 | |
| 10.0 | Spot | 1:00:00PM- 2:00:00PM | Day, M-1 | 11/05/12 1:32PM (Mo) | :15/:15 | The Chew | BerryRevised | \$44.00 | |
| 10.0 | Spot | 1:00:00PM- 2:00:00PM | Day, M-1 | 11/05/12 1:33PM (Mo) | :15/:15 | The Chew | BerryRevised | \$44.00 | |
| 11.0 | Spot | 3:00:00PM- 4:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/29/12 3:26PM (Mo) | 00:15 | DR. PHIL | BerryRevised | \$44.00 | |
| 11.0 | Spot | 3:00:00PM- 4:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 10/31/12 3:22PM (We) | 00:15 | DR. PHIL | BerryRevised | \$44.00 | |
| 11.0 | Spot | 3:00:00PM- 4:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/01/12 3:50PM (Th) | 00:15 | DR. PHIL | BerryRevised | \$44.00 | |
| 11.0 | Spot | 3:00:00PM- 4:00:00PM | Per week (4), Mo, Tu, We, Th, Fr | 11/02/12 3:59PM (Fr) | 00:15 | DR. OZ SHOW | BerryRevised | \$44.00 | |
| 13.0 | Spot | 3:00:00PM- 4:00:00PM | Day, M-1 | 11/05/12 3:54PM (Mo) | :15/:15 | DR. PHIL | BerryRevised | \$44.00 | |
| 13.0 | Spot | 3:00:00PM- 4:00:00PM | Day, M-1 | 11/05/12 3:55PM (Mo) | :15/:15 | DR. PHIL | BerryRevised | \$44.00 | |
| 14.0 | Spot | 6:00:00AM- 7:00:00AM | Day, Su-2 | 11/04/12 6:29AM (Su) | 00:15 | EYEWITNESS NEWS SUNDAY 6-8A | BerryRevised | \$88.00 | |
| 14.0 | Spot | 6:00:00AM- 7:00:00AM | Day, Su-2 | 11/04/12 6:55AM (Su) | 00:15 | EYEWITNESS NEWS SUNDAY 6-8A | BerryRevised | \$88.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$8,180.00 | Total Spots | 32 |
| Commission | (\$1,227.00) | | |
| Net Total | \$6,953.00 | | |